

## HOUSEWIVES' LEAGUE TELLS HOW MARKET LOWERED FOOD COST

First Anniversary of Establishment Is Celebrated and Encouraging Reports Made.

Members of the Housewives' League held a celebration this afternoon of the first anniversary of the lower-the-price-of-living market along First Avenue under the Queensboro Bridge. A number of the stands which the league had leased from the city were removed and a pavilion was built and decorated with flags.

Some of the guests invited, President Wilson (whose wife is a vice-president of the National Housewives' League) and Gov. Sulzer were not able to be present. Mrs. Julian F. Heath, the president of the league, who had much to do with starting the movement, introduced Mrs. Thomas A. Fulton, the supervisor, who told the members that so well had the enterprise lived up to the slogan "keep the price down," that not only were the tenant dwellers nearby patronizing the market but that women in automobiles, attended by grooms and maids, were coming from Fifth Avenue and the streets near Central Park. Three times a week, she said, a pricing committee went out through the other markets of the city and had never yet failed to find a way of cutting the quotations which obtained outside.

The market had done a business of \$60,000, and from the profits had paid for the lease of the site from the city and the salaries of Manager Alexander McCarthy, the butcher and provision man who attends to most of the buying, and his assistants.

Moore's Robin Hood Wine in London LONDON, June 25.—Judge W. H. Moore of New York continued in winning vein to-day at the International Horse Show at Olympia, carrying off first prize in Class 6 for single harness horses exceeding 15.5 hands shown to a brougham with his Robin Hood.

## IS YOUR CHILD'S TONGUE COATED?

If cross, feverish, bilious, stomach sour, give "Syrup of Figs" to clean its little clogged-up bowels.

Mother! Don't scold your cross, peevish child! Look at the tongue! See if it is white, yellow and coated! If your child is listless, drooping, isn't sleeping well, is restless, doesn't eat heartily or is cross, irritable, out of sorts with everybody, stomach sour, feverish, breath bad, has stomach-ache, diarrhoea, sore throat, or is full of cold, it means the little one's stomach, liver and bowels are clogged with waste matter and need a gentle, thorough cleansing at once.

Give a teaspoonful of Syrup of Figs, and in a few hours all the clogged-up waste and undigested food and sour bile will gently move on and out of its little waste clogged bowels without nausea, griping or weakness, and you will surely have a well, happy and smiling child again shortly.

With Syrup of Figs you are not drugging your children; being composed entirely of luscious figs, senna and aromatic it cannot be harmful—besides they dearly love its delicious taste. Mothers should always keep Syrup of Figs handy. It is the only stomach, liver and bowel cleanser and regulator needed—a little given to-day will save a sick child to-morrow.

Full directions for children of all ages and for grown-ups plainly printed on the package. Ask your druggist for the full name, "Syrup of Figs and Elixir of Senna," prepared by the California Fig Syrup Co. This is the delicious tasting, genuine reliable. Refuse anything else offered.

## Stewart & Co.

404 Fifth Avenue, Corner 37th Street  
FRIDAY, JUNE 27TH

### Absolute Clearance of 237 Summer Dresses

Including many distinctly different, simple or dressy models of plain or striped Voiles, French Crepes, Batistes, Tulle Fabrics, Corded Organza or Etamine, for women and misses.

75 at	95 at	67 at
5.75	7.50	9.75

Merchandise \$14.50 to \$29.50

### 95 Crepe de Chine and Lace Gowns 13.75

Dressy models for afternoon, evening and dancing wear; women's and misses' sizes; season's desirable shades; in accordion pleated tunic effect, as well as draped models.

Reduced from \$29.50

### 40 Sport Coats 13.75

Of Chinilla, Cut Eponge, Cut Velour, belted and plain effects; self-trimmed; buttons front and back. Suitable for touring and mountain and seashore wear. Colors white, green, mahogany, Copen, and French blue.

Reduced from \$29.50

Every garment in this sale is up to the latest moment in style, material, workmanship and finish. However saleable they may be even at their regular prices, the Stewart policy never permits carrying over garments from one season to another.

## S. BAUMANN & BRO

NORTH WEST CORNER SIXTH AVE & 15TH ST.

### Do You Need Help?

During the past FIFTY YEARS, we have done more to HELP YOUNG COUPLES, just starting in life, than any other home-furnishing institution in this country. You pay no more here than the LOWEST PRICES charged by strictly cash stores. You get the best QUALITY MERCHANDISE procurable, and you can take advantage of the most liberal EASY-PAYING CREDIT TERMS offered by any firm.

ONE LOW PRICE—CASH OR CREDIT

## RUGS & CARPETS

The Balance of Our  
Summer Rugs  
and Mattings

At a Reduction of 33 1/3%

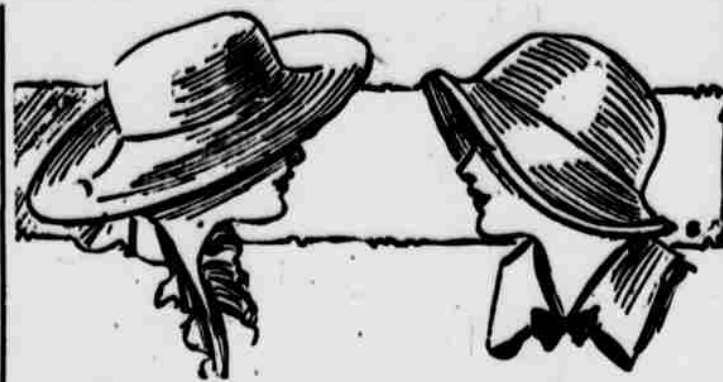
Alexander Rugs	Alexander Rugs	Seamless Brussels
11x12, Value \$18, at \$9.98	11x12, Value \$30, at \$24.98	8x10, Value \$9, at \$5.98
12x18, Value \$18, at \$12.49	4x6, Value \$5, at \$3.98	8x10, Value \$12, at \$9.98
2x3, Value \$3, at \$2.19	4x6, Value \$5, at \$3.98	8x10, Value \$10, at \$7.49
12x18, Value \$25, at \$17.98	4x6, Value \$5, at \$3.98	8x10, Value \$12, at \$9.98
12x18, Value \$25, at \$17.98	4x6, Value \$5, at \$3.98	8x10, Value \$12, at \$9.98

All Goods Marked in Plain Figures  
OUT-OF-TOWN DELIVERIES TO YOUR DOOR BY MOTOR CAR

N.W. Cor. 6TH AVE & 15TH ST.

## While the Whole Nation Is Talking About the New Tariff, GIMBEL BROTHERS Are Putting the New Low Prices in Force This TARIFF ADJUSTMENT SALE

Is planning to adjust our stocks to the coming conditions, and the occasion is crowded with precisely the things that people want RIGHT NOW—at very low prices—much lower than the Tariff will compel, and often at HALF FORMER VALUES. All over the Store.



### You Can Select Only the Newest Styles in These White Tagal Untrimmed Hats At \$1.25, Instead of \$2.50

Styles that droop in various coquettish ways! Hats that flare at charming angles! Large, picturesque Hats and others that are chic, because they are so petite!

A large number of Hats! That's the reason for the concession of price!

"The Loveliest Roses in the World"—25c to \$5 Because Imported by Us Direct from Paris

All species from tiny rosebuds to queenly American Beauties. The No-Charge Trimming Service Is a Great Economy

It saves \$1.25 and more for you—if you purchase the trimmings, as well as the untrimmed hat in our Millinery Sections.

Main and Third Floors

### YOUR PIANO

For the Summer Cottage  
Or for All the Year  
Should Be a

### CONREID

If you wish to have  
The Best Construction  
The Most Pleasing Tone  
The Handsomest Case

That You Can Find in a Piano Costing Less Than \$250. And yet the CONREID is only

\$190

With a somewhat larger size at \$210. You can buy either for

\$5 Cash & \$5 Monthly  
Eighth Floor

### Women's Colonial Pumps

With Cut Steel Buckles  
At \$3.75 Pair

In this fashionable combination the Colonial Pumps alone are worth the price asked for both pumps and buckles.

In a smart style of patent coltakin or gun-metal calf; the imported buckles of glittering cutsteel, hand-riveted.

At the special price of \$3.75 a pair. Second Floor

## A Sale of Women's Cool Negligees Tomorrow—It Will Be the Largest Event of Its Kind in New York

\$1.25

Regularly \$1.75  
Crown-banded Lawn  
Dolly Varden Lawn  
Polka-dotted Lawn  
Majority are lace-trimmed

\$1.50

Regularly \$2 and \$2.25  
White dotted Swiss in a dainty Empire style, effectively trimmed with lace. Also plain and figured crepe.

\$2.25

Regularly \$3 and \$3.95  
White Crepe, with multi-colored printings.  
Striped Voiles, also strewn with flowers; lace-trimmed.

\$2.50

Regularly \$3.50  
White dotted Swiss, with color-dotted collar and cuffs; trimmed with lace.

\$2.95

Copy of a \$15 Model  
Dolly Varden Voile, with fichu and other trimmings of plain voile; lace-trimmed.

\$3.95

Regularly \$5  
Fine white dotted Swiss, beautifully adorned with lace and embroidery.

This Sale will be especially arranged on tables, so that selection may be readily made—in the Regular Section, Second Floor.

### Readjusting Prices On Dinner Sets and Glassware

Many a housekeeper is profiting by the low prices in this Tariff Adjustment Sale on Dinner China and Glassware particularly appropriate for Summer use:

#### DINNER SERVICES

\$75 English Old Blue Porcelain Sets, \$37.50

\$30 Limoges China Sets, \$15

100 pieces, in two pretty floral decorations.

\$23 American Porcelain Sets, \$12.50

100 pieces, gold coin edge and plain blue band.

\$23 and \$25 Game Sets, 15 Pieces, \$13.25

#### DECORATIVE and TABLE GLASSWARE

\$10.50 Table Services, \$6.75

60 pieces, of thin blown glass, in engraved design.

\$20.50 Table Services, \$13.75

60 pieces, in light floral cutting, on thin blown glass.

\$3.50 Out Glass Water Pitchers, \$1.95

\$4.50 Out Glass Fern Dishes, \$2.50

6-in., with feet; including silver-plated lining and preserved fern.

Fifth Floor

### As Fast as We Get New Supplies of These Men's Handsome 65c SILK SOCKS

to Sell for 35c a Pair,  
3 Pairs for \$1

—they go walking out by the half-dozen pairs.

Pure thread silk, lightweight, with cotton soles and tops. Smart embroidered vertical stripes, or clocks, on black or colored grounds.

The makers overplayed their hand, which is why we have the socks to sell for about half-price.

For variety's sake we have added Men's Plain Silk Socks, in black, tan, navy, gray and pure white, of 60c quality. All at three pairs for \$1, or 95c a pair. Main Floor

## This Great Pyramid of Men's \$3, \$4 and \$5 "Sample" Straw Hats At \$1.75 Each Embraces---



- (1) The 1913 Sample Line of Chas. Levy & Sons;
- (2) Remaining Samples of Bonar-Phelps Co.;
- (3) All \$3 Hats of these makes from our stock.

Every man can find his size, and choose from a wonderful collection of good styles in his size, in soft and stiff straws. All at \$1.75 for \$3 or better values. And only a week before the "Fourth"! Fourth Floor

## A Momentous Event in the SUBWAY STORE

Holiday Requisites—to Wear—to Use,  
and to Help You Enjoy Your July and August

The seventy-five complete sections of the GIMBEL Subway Store co-operate in this presentation of seasonable merchandise at very remarkable underpricing. Even on these warm days it is pleasant as well as profitable to shop in this great, cool, double-floor Subway Store, with its modern washed air system—quick service and comprehensive assortments.



### Smart Apparel for the Summer Girl, Her Mother and Little Sisters

This group represents a collection at better prices and styles than those which made the GIMBEL Subway Store famous for both.

Women's \$15 New Silk Wash Dresses, \$8.75  
Newest designs and colorings in China and Habutai weaves. Large sailor collar and cuffs—smartly trimmed with buttons down the front. Sizes 34, 36, 38 and 40 only, hence the reduction.

Women's \$7.50 Linen Suits at \$2.95  
All shades, strictly tailored, some are fancy trimmed models. Only a few of each style. Sizes 34 to 44.

Women's \$5 Cotton Crepe Dresses, \$2.95  
In a beautiful assortment of shades, wash well and need no ironing.

Women's \$1.50 Summer Dresses, 50c  
Odds and ends, all were fresh and new this season, but have been over-admired and slightly mused. Will launder and be as good as ever. All sizes in the lot.

Women's \$12.75 Coats, \$7.50.

Women's \$2 Linen Dusters, \$1.

Misses' \$5.75 and \$6.75 Linen Suits, \$2.95

Misses' \$6.75 to \$8.95 Silk Dresses, \$3.95

Children's & Juniors' \$1.50 to \$2 Dresses, 75c

Juniors' \$5 to \$8.75 Lingerie Dresses, \$1.75

Women's \$1.50 Voile and Lawn Waists, 85c

Subway Balcony

### INFANTS' 65c BEACH DRESSES, 35c

A thousand pretty little models, of blue chambray, trimmed with fancy bandings; for children 2 to 5 years old.

### CHILDREN'S BEACH HATS, 50c

Blue and pink checks, button on crown, finished with scalloped edge.

Subway Balcony

## Cool Underwear and Light-Weight Hosiery

### Men's 38c Balbriggan

Garments, 25c

Shirts and drawers, combed Egyptian cotton; short sleeves, ankle length, double seats.

### Women's 50c Union

Suits, 28c

Summer weight; umbrella or tight knee, low neck and sleeveless. Sizes 4, 6 and 8.

### Women's 18c Lisle Vests,

12 1/2c

Low neck and sleeveless, trimmed with mercerized lace.

### Women's 25c and 35c Sample

Stockings, 18c Pair

One of the best known brands; full fashioned or seamless; gauge lisle and mercerized lisle; black and colors. 2 for 50c.

### Men's 25c and 35c Sample

Socks, 18c Pair

Black and colors; lisle mercerized; lisle cotton and silk; 3 pairs for 50c.

### Children's 18c Socks,

12 1/2c Pair

A nice assortment of styles and colors; sizes 4 1/2 to 5.

Subway Store, Balcony

### Men's \$1.50 Plaited White Shirts, 85c

About 500 of these excellent shirts, perfectly made and finished, muslin body and cambrie bosom, in various widths plaits. All sizes.

### Men's 50c & \$1 Silk Scarfs, 25c Ea.

A large and most pleasing assortment of high-grade scarfs, tremendously reduced. Men of good taste will have excellent selection in this assortment at 25c.

Subway Balcony

### Women's \$3.50 Colonial Pumps

at \$2.50

The latest Summer models in tan calfskin, gun-metal and patent leather, medium width plain top and leather covered buckle, Cuban heels, welted soles; all sizes and widths in each style.

### Children's \$2 Ankle-Strap Tan

Pumps and Oxfords, \$1.35

Durable wearing soles; all sizes up to 2. Specially reduced for Friday.

### Boys' \$2.50 and \$3 Shoes, \$1.85 Pair

Oxfords in tan calfskin, gun-metal and patent leather; blucher models, all welted soles; sizes to 5 1/2.

Subway Store, Balcony

## A Record Sale of SPLENDID TRUNKS

Luckily Purchased at Very Small Prices  
So They Will Be Sold at a Third Lower Than Usual

These are staunch and sturdy Trunks and will make dependable traveling companions on your vacation trip.

### Divided Into Four Groups:

\$6.75 and \$8.50 Trunks at \$5

Four styles at this price. Dress and steamer trunks, constructed of strong basswood, with duck canvas covering, some have fibre binding, with duck metal bound—all with strong straps and body protected with hardwood slats—sizes 28 to 40.

\$9.50 to \$11.50 Trunks at \$7.50

Five styles at this price. Dress and steamer trunks, strong basswood box, heavy duck covering, fibre bound and straps; some without straps, with steel rail protecting top, edge and bottom. Cloth lined, two trays, top one divided for hats, the lower one for dresses—sizes 28 to 40.

\$12 to \$14 Trunks at \$9

Four styles of dress and steamer trunks, constructed with hard vulcanized fibre bindings, some being fibre and some canvas, others canvas covered with fibre and straps. French locks or strong eckers locks, linen lined, fully riveted, two trays; sizes 28 to 36.

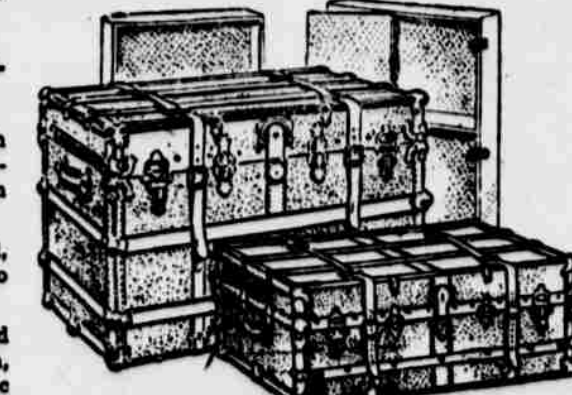
\$15 to \$20 Trunks at \$12

Five styles of dress trunks. Or three-ply veneer, with hard vulcanized fibre bindings, some being fibre and some canvas, others canvas covered with fibre and straps. French locks or strong eckers locks, linen lined, fully riveted, two trays; sizes 28 to 36.

Fibre Matting Bags at 50c

3,000 more of these bags just arrived in time for the Fourth of July outing. Strong edges and corners, good handle and straps; 14, 16 and 18 in.

Subway Store, Balcony



Subway Store, Balcony

## GIMBEL BROTHERS

BROADWAY

NEW YORK

THIRTY-THIRD ST.